
OLR Bill Analysis

sSB 922

AN ACT CONCERNING TWO-FOR-ONE SALES.

SUMMARY:

This bill requires anyone engaged in business in the state who offers to sell consumer goods in a two-for-one or similar promotion to honor those terms for at least two business days after the end of the promotion if the consumer (1) purchased a good that qualifies for the promotion and (2) did not receive the promotion at the time of purchase. The bill does not impose any penalties for violations.

Under the bill, a consumer good is anything that is used or bought and primarily used for personal, family, or household purposes.

EFFECTIVE DATE: Upon passage

COMMITTEE ACTION

General Law Committee

Joint Favorable Substitute

Yea 14 Nay 4 (03/12/2013)